

# SE 2018 AD PACKAGE RATES

We believe that **the best advertising campaign** is one that incorporates all of the media streams available in today's market: print ads, social media, website presence and email blasts. That's why we offer substantial price discounts to companies that sign up for the ad package specials below.

## Full-Page Package includes:

- Six full-page advertisements/one per issue
- Two-page editorial spotlight
- Full-page ad in the Vendor e-Guide
- Six months on the SE home page
- Banner on the weekly SE newsletter for two months
- Two personalized advanced email blasts

**Total cost: \$15,700    Discounted rate: \$7,850**

## Half-Page Package includes:

- Six half-page advertisements/one per issue
- Half-page ad in the Vendor e-Guide
- Four months on the SE home page
- Banner on the weekly SE newsletter for two months
- One personalized advanced email blast

**Total cost: \$9,800    Discounted rate: \$4,900**

## Third-Page Package includes:

- Six third-page advertisements/one per issue
- Third-page ad in the Vendor e-Guide
- Four months on the SE home page
- Banner on the weekly SE newsletter for two months

**Total cost: \$8,700    Discounted rate: \$4,350**



**50% OFF**

Buy **MORE** Save **MORE!**



**\* Package Terms: 50 percent up front, balance in 90 days**

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