

APRIL ISSUE

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THE TRUTH ABOUT EROTIC APPAREL:

THE Retailer Report

We've heard the lament from store owners across the country that Halloween costume sales are "dead." We've also heard that lingerie sales are down, and some manufacturers have decreased their presence in magazines and at tradeshows. But forget about what we've "heard"—what are the facts?! In SE's Retail Report on Intimate Apparel, *we will be polling store owners across the country to find out exactly what's selling, and what isn't, in the world of lingerie and other intimate apparel.*

To have your opinion heard in this SE Special Editorial, please contact PR Manager Kristofer Kay at kris@storerotica.com or call **(727) 723-8827**. SE will also be sending out email poll questions on this important subject, so stay tuned!

For marketing opportunities in this SE Special Editorial, please contact SE's Lacy Empkey • Lacy@storerotica.com Kristofer Kay • Kris@storerotica.com or call **(727) 723-8827**

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