



TREASURE OR TRASH: REVEALING YEAR-END SALES

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As 2017 winds to an end, store owners will evaluate which products sold—and which products are still sitting on their shelves. SE will be talk to retailers nationwide to find out **what sold best and what sold worst** over the past year and what they believe will be popular in erotic retail in 2018. What are the growing sales trends that should influence the way stores approach 2018?

To have your opinion heard in this SE Special Editorial, please contact PR Manager Kristofer Kay at kris@storerotica.com or call **(727) 723-8827**. SE will also be sending out email poll questions on this important subject, so stay tuned!

For marketing opportunities in this SE Special Editorial, please contact SE's Lacy Empkey • Lacy @storerotica.com or Kristofer Kay • Kris@storerotica.com or call **(727) 723-8827**

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