



FEBRUARY ISSUE

**IN OUR INDUSTRY:**

# THE **10** MOST IMPORTANT WOMEN ARE ...

More than half, and in some stores, almost all, of an erotic retail store's inventory is for use by woman and/or couples. In many ways, it's women that are driving the present—and future—of this industry. STOREROTICA will be polling store owners and industry professionals nationwide to find out who are the **10 most important and influential women in erotic retail today**, from store owners to manufacturers to distributors.

**Deadline: January 1**

**To have your opinion heard** in this SE Special Editorial, please contact PR Manager Kristofer Kay at kris@storerotica.com or call **(727) 723-8827**. SE will also be sending out email poll questions on this important subject, so stay tuned!

For marketing opportunities in this SE Special Editorial, please contact SE's Lacy Empkey • Lacy @storerotica.com Kristofer Kay • Kris@storerotica.com or call **(727) 723-8827**

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The 10 Most  
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Women are ...*

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