



Sponsorship Opportunities

August 24-27, 2008
Mandalay Bay
Las Vegas

◆ TITLE SPONSORSHIP:

Fee: \$17,500 per co-sponsor

- Benefits:
- ◆ Four complimentary Tradeshow booths with eight badges (a \$7,200 value).
 - ◆ Twelve additional badges (a \$1,740 value).
 - ◆ Additional booths at a reduced rate of \$999 per booth (regular cost: \$1,795).
 - ◆ A free full-page ad in the July 2008 STOREROTICA convention issue of TEEZE or ASB magazine (a \$2,499 value).
 - ◆ Title sponsorship mention in all pre- and post-STOREROTICA 2008 promotional material.
 - ◆ Company banner paid for by us in Panel Session room.
 - ◆ Opportunity to place your own banners throughout the show (you coordinate with hotel production office).
 - ◆ VIP seating at the STOREROTICA Awards Show.

◆ Parties: Monday Opening Party or Wednesday Combined STOREROTICA/Expo Party

Fee: \$7,500 per co-sponsor

- Benefits:
- ◆ Two complimentary Tradeshow booths with eight badges (a \$3,590 value).
 - ◆ Six additional badges (a \$870 value).
 - ◆ Additional booths at a reduced rate of \$1,099 per booth (regular cost: \$1,795).
 - ◆ A free half-page ad in the July 2008 STOREROTICA convention issue of TEEZE or ASB magazine (a \$1,499 value).
 - ◆ A 2-by-6 foot banner for your company paid for by us at the evening party you are sponsoring.
 - ◆ Opening Party sponsorship mention in all pre- and post-STOREROTICA 2008 promotional material.
 - ◆ VIP seating at the STOREROTICA Awards Show.

◆ Continental Breakfasts before Morning Panel Sessions:

Fee: \$5,000 per co-sponsor

- Benefits:
- ◆ A complimentary Tradeshow booth with four badges (a \$1,795 value).
 - ◆ Six additional badges (a \$870 value).
 - ◆ Additional booths at a reduced rate of \$1,199 per booth (regular cost: \$1,795).
 - ◆ A free half-page ad in the July 2008 STOREROTICA convention issue of TEEZE or ASB magazine (a \$1,499 value).
 - ◆ Breakfast sponsorship mention in all pre- and post-STOREROTICA 2008 promotional material.
 - ◆ Meet and greet all attendees and distribute promotional materials at the panel session.
 - ◆ VIP seating at the STOREROTICA Awards Show.

◆ The Show Badge:

Fee: \$5,000 for front of badge, \$4,000 for back of badge, \$4,000 for lanyards

- Benefits:
- ◆ A complimentary Tradeshow booth with four badges (a \$1,795 value).
 - ◆ Additional booths at a reduced rate of \$1,299 per booth (regular cost: \$1,595).
 - ◆ A free half-page ad in the July 2008 STOREROTICA convention issue of TEEZE or ASB magazine (a \$1,499 value).

For sponsorships, contact:

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